

NEW - IPSS 2021 PARTNERS IN PEDIATRIC SIMULATION

IPSS Announces a new opportunity for visibility among the global pediatric simulation community. This year-round partnership provides the same benefits as the former IPSSW event sponsorships with many new opportunities for visibility.

IPSS Partners in Pediatric Simulation will be known for their commitment to pediatrics, support for society members and alignment with the IPSS mission.

PARTNER BENEFITS

\$12,500

Receive the event sponsor benefits of IPSSW Platinum Sponsors plus more “benefits beyond the conference.”

NEW - Benefits Beyond the Conference

- Logo recognition and links
 - year-round on the home page of the IPSS website on monthly webinar landing page and promotions (9 annually)
- Product showcase in INSIGHTS
 - 4 times annually, you will be invited to contribute content to the monthly INSIGHTS member newsletter.
- Listed as Spring Symposium Sponsor
 - Event website, promotional emails & symposium platform
- Educational Series recognition
 - IPSS has re-designed its educational offering to include multiple monthly education and networking events. All Partners will be recognized in
 - Monthly networking session
 - Monthly webinars
 - Mastermind Series
- 2 comp memberships in IPSS
- Social media posts
 - (1/month for 12 months)

PLUS – Enjoy all IPSSV2021 Sponsor Benefits

- Exclusive sponsor-led collaboration session
- Exclusive sponsor-led solution session
- Pre-and Post-event attendee list
- Banner ad on event platform home screen
- Banner ad on confirmation email or Know-Before-You-Show email
- 2 complimentary registrations for education sessions
- Virtual booth with:
 - Customized banner & logo
 - Video player
 - Company description
 - Social & web links
 - Video chat and set meetings with attendees
 - Lead retrieval/visitor stats included
 - Unlimited complimentary booth staff

17-19 SEPTEMBER

IPSSV2021

A VIRTUAL EXPERIENCE

Collaboration.Resilience.Inclusion: Tying it together

IPSSV2021 CONFERENCE SPONSORSHIP OPPORTUNITIES

Pediatric healthcare providers and simulationists rely on your products and services to improve patient care. Your business is an integral part of their success.

The virtual IPSSV2020 attracted 25% more registrants than our most recent in-person conference. After this success and in consideration of our global membership, IPSS will hold IPSSV virtually in the fall of 2021. We will continue to use the robust online platform and to offer all of the elements found at our in-person convening:

- Networking with peers via video chat, session discussions and messaging
- Earning CME/CNE credits in an efficient, cost-effective way
- Gaining valuable insight from a new keynote speaker every day
- Developing new skills in daily workshops
- Engaging with authors of the latest advancements in the field through oral themed sessions and discussion
- Gathering and providing feedback for ongoing work presented in the poster gallery

IPSSV SPONSOR BENEFITS

ATTENDEE ENGAGEMENT

- **NEW!** Collaboration Room-sponsors and IPSS facilitate a small group based on a theme or question that supports your business. One sponsor per room, 45 minutes. Day 2
- **NEW!** Solution Session-lead a conversation with decision makers and end users of your solutions. Make it educational for the customer. Gather great market research for your R&D team. One sponsor per session, 25 minutes. Day 2 or 3.
- Pre-Event Attendee List
- Post-Event Attendee List
- Virtual Booth (see features)
- Prize Incentives for Visiting Booths

DIGITAL ADVERTISING

- Banner Ad & Logo on event platform home screen
- Banner Ads on Confirmation or Know-Before-You-Show email
- Two exclusive Social Media Posts (during the event)
- 2 Complimentary Registrations for Education Sessions
- Sponsor Product Showcase in INSIGHTS newsletter



Virtual Booth Features

- Customized banner & logo
- Video Player
- Company Description
- Social & Web Links
- Video Chat and Set Meetings with Attendees
- Lead Retrieval/Visitor Stats Included
- Unlimited Complimentary Booth Staff

BONUS

- Recognition as a Spring Symposium
- Sponsor on our website, emails and event platform

WHEN YOUR IPSSV SPONSORSHIP IS CONFIRMED BY MAY 1.

IPSSV2021 PARTNER IN PEDIATRIC SIMULATION & EVENT SPONSOR PACKAGES

	IPSSV2021 Platinum Sponsor \$5,000	IPSS Partner in Pediatric Simulation \$12,500
Logo placement and link on:	Premiere Placement <ul style="list-style-type: none"> • IPSSV event landing page • Event promo emails • Welcome slides • Virtual platform home page 	Premiere Placement <ul style="list-style-type: none"> • IPSSV event landing page • Event promo emails • Welcome slides • Virtual platform home page <p>Year-round placement on IPSS home page</p> <p>Year-round placement on monthly webinar landing page</p>
Exclusive sponsor-led collaboration session	✓	✓
Exclusive sponsor-led solution session	✓	✓
Pre-and post-event attendee list	✓	✓
Banner ad - event platform	✓	✓
Banner ad on confirmation email or know-before-you-show email	✓	
2 complimentary registrations for the education sessions	✓	✓
Virtual booth	✓	✓
Spring symposium sponsorship	If confirmed before May 1	If confirmed before May 1
Showcase in INSIGHTS e-newsletter featuring your content	1 annually	4 annually
Educational series sponsor recognition		✓
2 complimentary memberships		✓
Monthly exclusive social media post		✓
Select one advertising ad-on below (complimentary)		✓

Advertising Ad-Ons:

- Banner ad in monthly email - \$5,000.00 for 10 ads in one calendar year.
- Banner ad in monthly educational series announcement - \$5,000.00 for 10 ads in one calendar year
- Sponsored Content Email - \$3,000 per email
- Exclusive email content provided by the partner; sent to our full list
- Mastermind series sponsor - \$5,000.00 for entire series
- Monthly Webinar Sponsor - \$1,200.00 per webinar